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Home of the Airborne & Special Operations

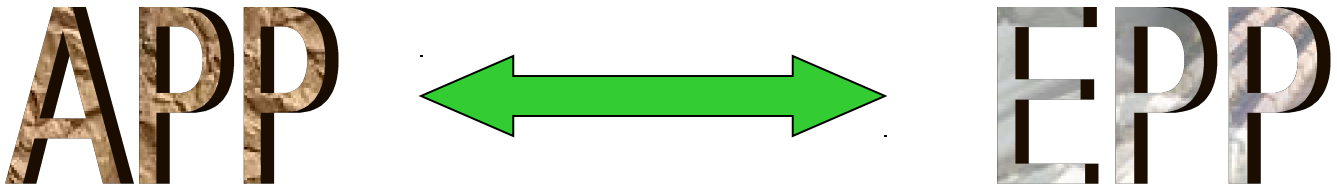
Agenda

- Introduction
- APP vs. EPP
- The Bragg Story
- Program Criteria
- What's Next?
- Contacts

Why Have An APP?

- RCRA 6002 – Federal Law
- EO 13101 – Requires Recycling And AP
- 40 CFR 247 – Codifies It
- FAR – Requires It
- Fort Bragg Integrated Strategic Sustainability Plan (ISSP) – Outlines It
- It’s Good For Recycling And The Environment

APP *or* EPP? - That Is The Question



Recycle-Content Materials

EPA Designated Items (CPGs)

RMANs Offer Guidance

Possible Multi-Media Approach:

- reduced toxicity, reduced packaging, energy savings, locally manufactured, creates less HW

Review Items Not Specifically Identified

Our Challenge – Material/Product Procurement

Source: COL Davis, US Army Fort Bragg, Garrison Commander

Fort Bragg buys $176M worth of stuff every year – and throws away over 200,000 tons at a total cost well over $3M/year. How can Ft. Bragg promote the sustainable manufacture, use, and disposal of materials and products, while minimizing costs and environmental impact? How can Ft. Bragg stimulate local and national markets for environmentally preferable products?

MATERIALS

GOAL #10: Purchase 100% environmental preferable products by 2025 through all procurement channels (government purchase cards, contract, and military requisitions).

PROPONENT: IBO-DOC/RBC

Vision
(Fort Bragg Sustainability Goal 3-10)

To work toward 100% environmentally preferable products (EPPs) by 2025 for all purchases, including government purchase credit cards, contracts, and military requisitions

Project Mission

Develop a method for Fort Bragg personnel (Contracting Officers, credit card holders, supply officers) and materials and services providers to identify what products are:

- Consumed by Fort Bragg;
- Manufactured and available locally;
- Environmentally friendly.

Materials Procurement Objectives Supported

- 3-10.1 Incorporate purchase and use of EPPs into policies, regulations, and contract mechanisms
- 3-10.2 Promote education and awareness of EPPs among installation personnel
- 3-10.4 Encourage local companies to participate in Fort Bragg's EPP program

Key Tasks

- ID what Fort Bragg consumes
- ID what is manufactured and produced locally
- Develop a Green Filter
- De-conflict differences between Green Filter and purchasing rules
- Rate goods against the Green Filter
- Make the information readily available to all parties

Kick-off Meeting Objectives

- Learn more about project scope/participants
- Confirm project direction
- Evaluate product rating criteria developed by other organizations
- Decide what Fort Bragg criteria should be
- Identify easy successes – targets of opportunity for change

Team Green Education

less
toxic

conserves
energy
and/or water

avoids ozone depletion
or global
warming

made with recycled materials

Product Rating System

- Developed From Existing SPiRiT/LEED Framework
  - **platinum**, gold, silver, bronze
- Team Established Program Criteria
  - ‘what’s important to me?’
- Developed Baseline of Purchasing Across the Installation

Program Criteria

- Does the Product Contain Any Chemicals on the EPA Chemical Reduction List?

Platinum = No

Silver = No

Gold = No

Bronze = No

Program Criteria

- What Percent Post-Consumer Content?

Platinum = 75%-100%

Silver = 25%-49%

Gold = 50%-74%

Bronze = 10%-24%

Program Criteria

- Is the Product Manufactured Locally or From a Local Distribution Center?

Platinum = Product is Manufactured in the Six-County Region

Gold = Product is Manufactured Within a 150-Mile Radius of Fort Bragg

Silver = Product is Produced in the SE Region and/or has a Distribution Center in the Six-County Region

Bronze = Product is Produced in the SE Region and/or has a Distribution Center Within 150-Miles Of Fort

Program Criteria

- Is the Product Cost Comparable or Lower that the Price of Products Made with Virgin Materials?

Platinum = Cost is at Least 15% Less Than Product Made with Virgin Material

Silver = Cost is at Least 5% Less Than Product Made with Virgin Material

Gold = Cost is at Least 10% Less Than Product Made with Virgin Material

Bronze = Cost May be Up To 10% More Than Product Made with Virgin Material

Program Criteria

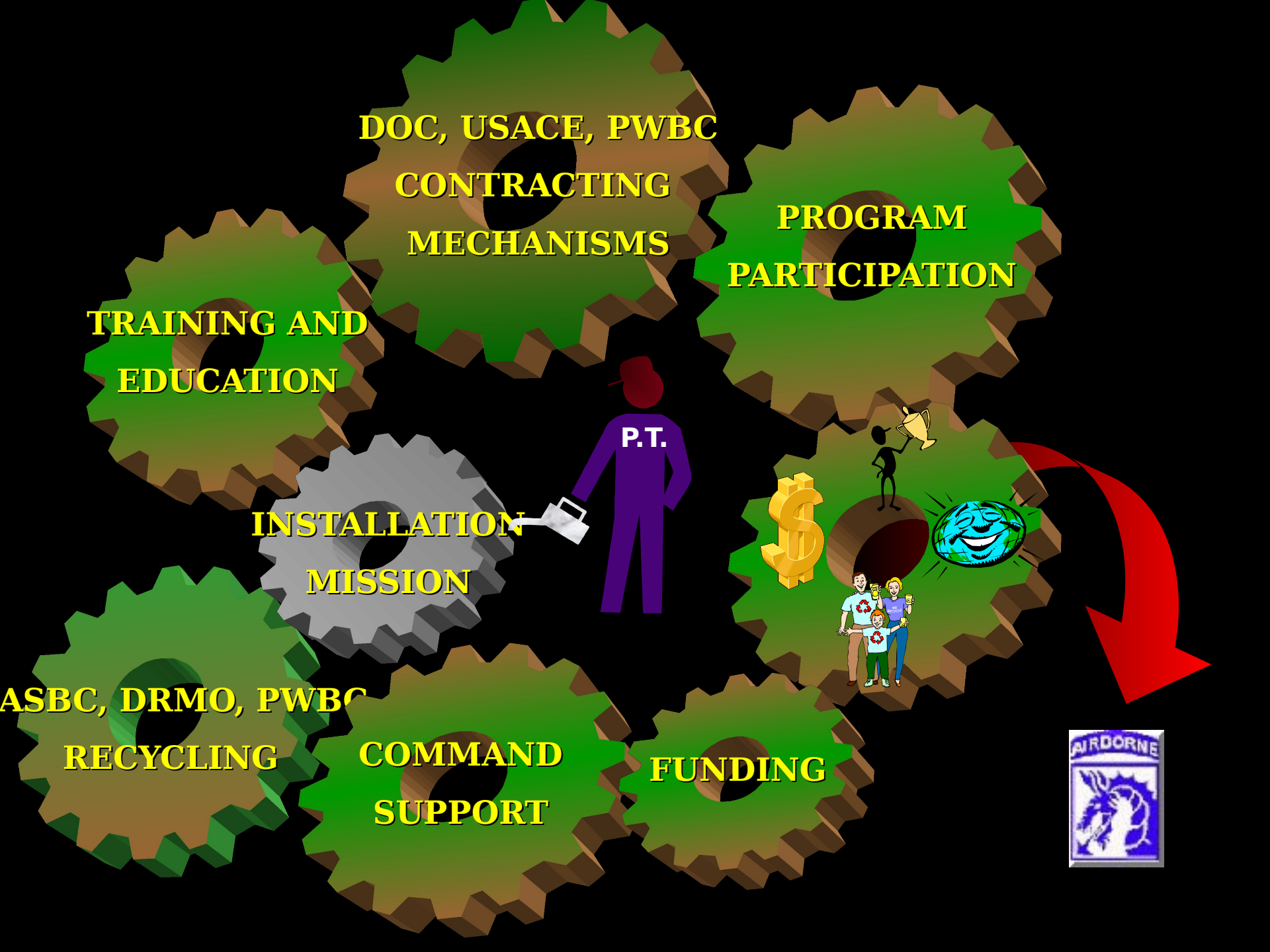
- Can the Product be Locally Recycled or Composted?

Platinum = On-Post Recycling Collection Facilities Exist for this Product

Silver = Recycling Facilities Exist in the Six-County Region for this Product

Gold = On-Post Recycling Collection Facilities Exist for this Product

Bronze = Recycling Facilities Exist in the Six-County Region for this Product


DOC, USACE, PWBC
CONTRACTING
MECHANISMS
PROGRAM
PARTICIPATION
TRAINING AND
EDUCATION
P.T.
INSTALLATION
MISSION
ASBC, DRMO, PWBC
RECYCLING
COMMAND
SUPPORT
FUNDING
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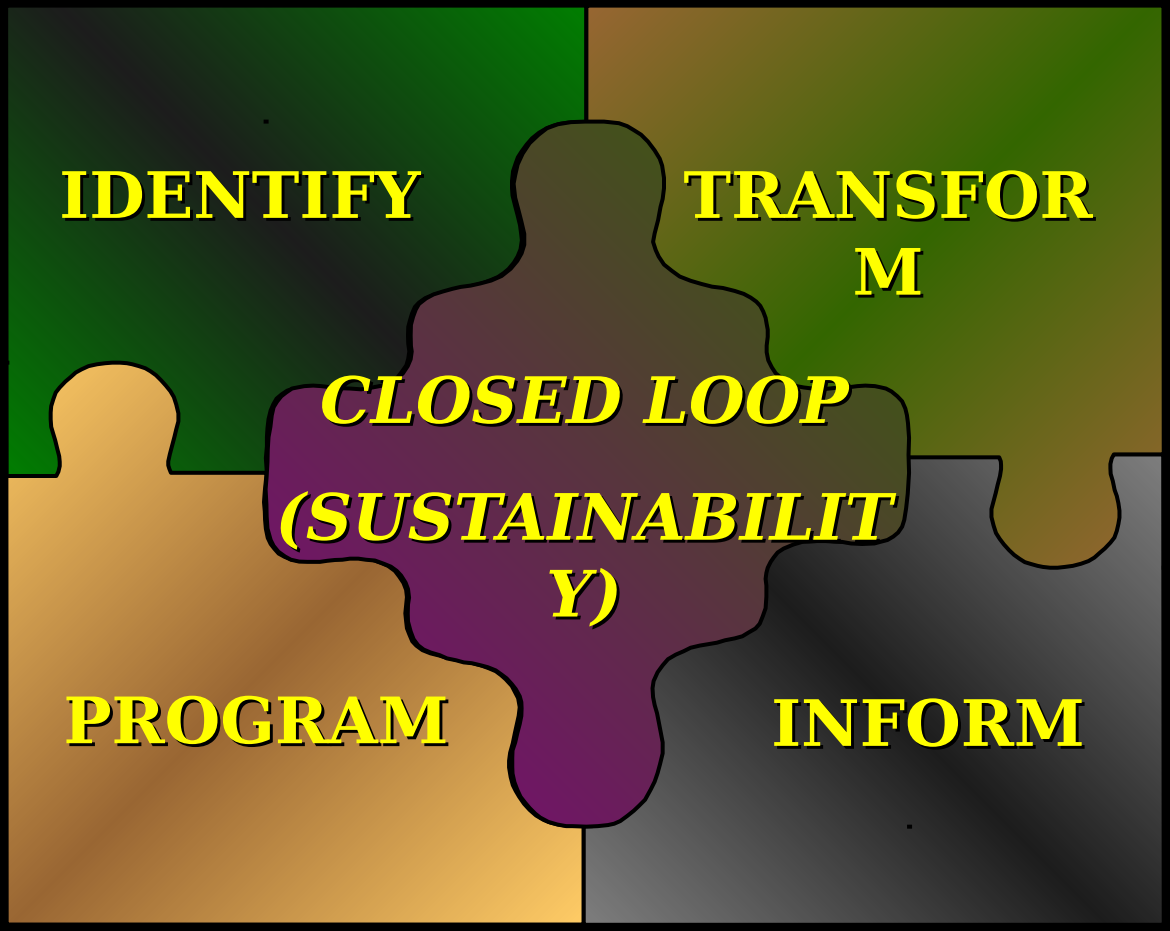
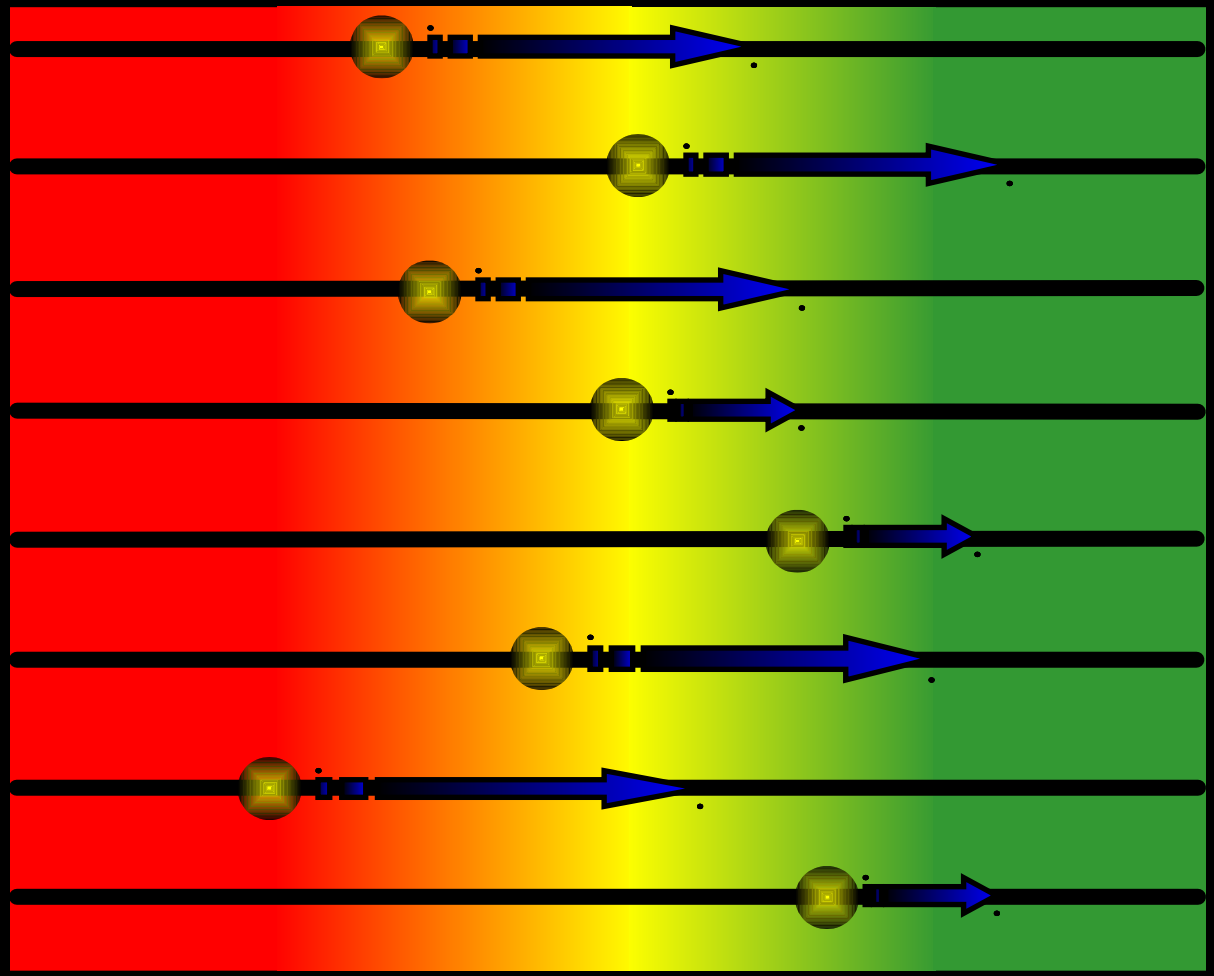
INSTALLATION RESPONSIBILITIES FOR PROCUREMENT SUCCESS…

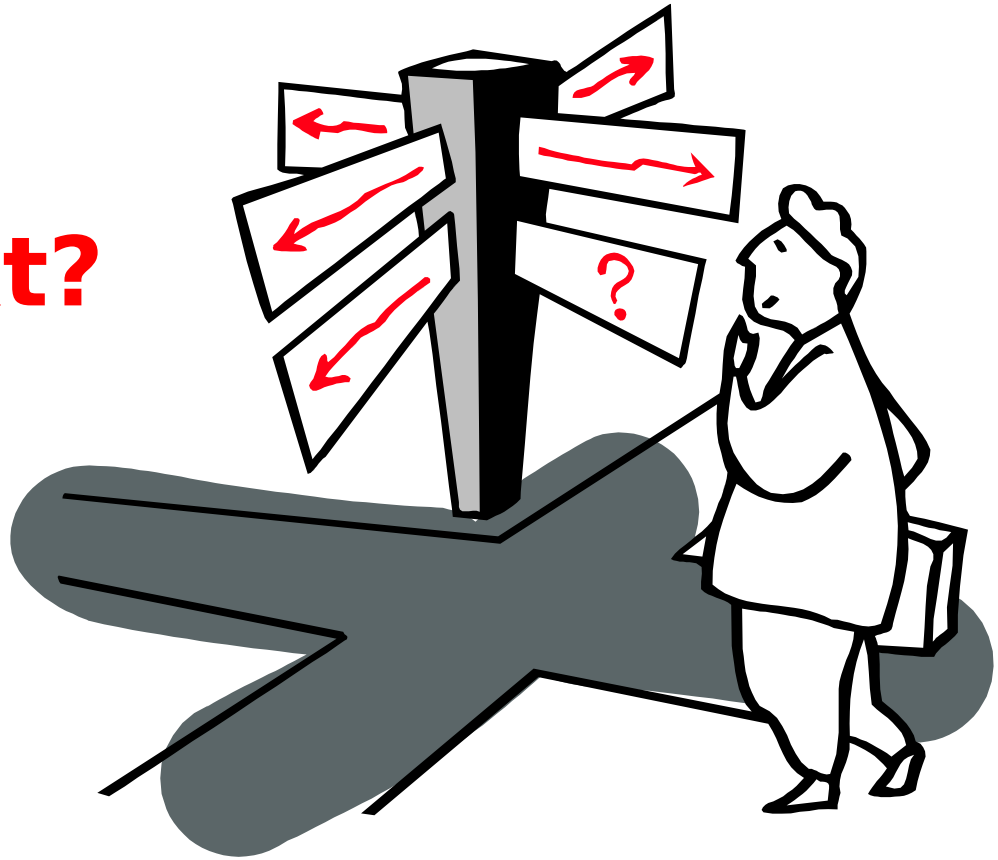


Procurement Campaign Target Areas and Status

- CDR Support
- Soldier Training
- CIV Training
- Schools Edu.
- RCI Awareness
- Participation
- $ Diversion
- Contracting



What's Next?

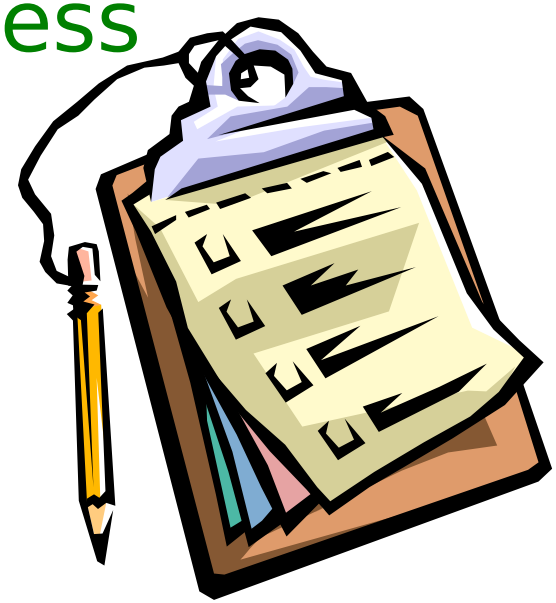


Find the Low-Hanging Fruit

- PPOA for green products in local area
- Change procurement procedure
- Use as flagship for program

If You Build It, They Will Come…

- Applications for “Green” status
- Committee review and prioritization
- Points on bidding process



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